



**EVENT SPONSORSHIP  
ANNUAL FUN RUN 2020  
September 25th-27th  
In-person Kick-off Event  
September 25th, 12:00PM at Exodus Place**

The word "Recovery" can mean something different to everyone. For some of our men, it is the constant battle against substance abuse and addiction. For others, it means recovering from financial hardship and a loss of hope. For others still, it is finding their faith in God again.

This September, which is National Recovery Month, we are showing our men that we support their journey by hosting the First Annual Recovery on the River Fun Run. With an in-person Kick-Off event on Friday at noon, followed by a weekend of exciting virtual competitions, we are sure to spread our mission throughout Grand Rapids.

As the state's largest transitional housing facility for men with 450 constituents, 1,100 contacts, and nearly 2,000 Facebook followers, our reach is sizable, meaning a sponsorship of our Fun Run provides an exceptional opportunity for local businesses and organizations to not only get involved in achieving our mission, but also to connect with other community members in mutual interest.

Please fill out the attached form and return, along with a check for your chosen sponsorship amount (if paying now), via the enclosed envelope. Alternatively, submit the form electronically to [matt.n@exodusplace.org](mailto:matt.n@exodusplace.org) and mail check separately.

## **Sponsorship Levels**

**Whitewater Sponsor - \$3,000**

**Rapid Sponsor - \$1,000**

**Ripple Sponsor - \$500**

**Payment due 12/31/20**

**EXodus**  
P L A C E  
**322 Front Ave SW  
Grand Rapids, MI 49504  
(616)-242-9130  
[www.exodusplace.org](http://www.exodusplace.org)**

	<b>Sponsorship Benefits</b>	<b>\$3,000</b>	<b>\$1,000</b>	<b>\$500</b>
<b>Whitewater</b>	Verbal acknowledgment during Kick-Off event	X		
	3-minute speaking opportunity during Kick-Off event	X		
	Feature in Exodus Place quarterly newsletter through April 2021	X		
<b>Rapid</b>	Mention in all promotional social media content related to event.*	X	X	
	Logo featured on T-shirts worn by event participants and staff**	X	X	
<b>Ripple</b>	Logo featured on banner during Kick-Off event***	X	X	X
	Feature in event announcement postcard****	X	X	X

\*Feature period begins as soon as verbal commitment is received

\*\*Logo artwork due Sept. 3rd, 2020

\*\*\*Logo artwork due Sept. 11th, 2020

\*\*\*\*Logo artwork due August 21st, 2020

Whitewater sponsorship will result in more prominent display on T-shirt and banner

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

I would like to sponsor Exodus Place's 2020 Fun Run event at the following level:

**Whitewater - \$3,000**

**Rapid - \$1,000**

**Ripple - \$500**

**Other - \_\_\_\_\_**

**Mail this form in the enclosed envelope, along with a check, to:**

**322 Front Ave SW  
Grand Rapids, MI 49504**