

Exodus
P L A C E

HOPE TO HOME

Restoring Dignity



Exodus Place is giving men hope and a home while restoring their dignity one piece at a time. We are inviting community partners to sponsor our 2022 events. This is an exciting opportunity to strengthen community ties, promote your business, and support the largest nonprofit transitional housing program for men in Michigan. With over 2,000 contacts, nearly 2,000 Facebook followers, and an excellent relationship with local news outlets, Exodus Place's influence is sizable. A 2022 sponsorship will entitle your company to exposure at ALL THREE EVENTS – a great opportunity to connect with community members in mutual interest!



SPONSORSHIP LEVELS

Diamond.....	\$10,000
Platinum.....	\$5,000
Gold.....	\$3,000
Silver.....	\$1,000
Bronze.....	\$100

Payment due no later than 12/31/2022
Sponsorship details on next page

Exodus
P L A C E

322 Front Ave AW
Grand Rapids, MI. 49504
(616) 242-9130
www.exodusplace.org

EVENT SPONSORSHIP OPPORTUNITIES



2022 EVENTS



13TH BIRTHDAY CELEBRATION June 13th - 16th

ANNUAL CELEBRATION WEEK

Exodus Place becomes a teenager! We want to acknowledge our donors, community partners, members, staff, Board of Directors, and interested parties. Celebration events include:

- Breakfast kickoff
- Guided tours of the facility
- Celebration barbecue
- Ice cream social
- Birthday luncheon
- Speakers
- A member's story



FUN RUN July 15th - 17th



Last year there were 40 participants across the country fundraising and walking in spirit alongside our men in recovery. Following our kick-off event, there is a weekend-long competition promoting community engagement on a large scale. Proceeds will support our essential programs which provide physical, mental, emotional, and spiritual healthcare to men in need.



ROOF SIT 2022 October 10th - 17th



In recognition of World Homeless Day (October 10th), Chip – our Facilities Manager – will begin camping out on our roof for a week and endure the elements in solidarity with those experiencing homelessness. This event aims to raise funds for Exodus Place's essential programs and services, allowing us to give men hope and a home before the bitter cold of winter. Last year, our Roof Sit garnered extensive media coverage from multiple outlets.



SPONSORSHIP BENEFITS



Diamond	Platinum	Gold	Silver	Bronze
\$10,000	\$5,000	\$3,000	\$1,000	\$100

PRE-EVENT RECOGNITION

TV Commercials					
Press Releases					
Social Media Marketing					
Name/Logo on Website Homepage Banner					
Event Invitations					

EVENT RECOGNITION

Speaking Opportunities to Promote Business & Employment Opportunites					
Name/Logo & Link on Campaign Webpage					
Press Releases					
“Boosted” on Social Media					
Verbal Acknowledgment					
Corporate item in Swag Bags					
Banners & T-shirts					
Participant packets					

POST-EVENT RECOGNITION

Exodus Place Newsletters through Q1 2023					
2022 Year-End Gratitude Email					
Event Related Social Media & Emails					

**Eligibility for certain benefits may depend upon date of receipt of sponsorship form, logo artwork, etc.*

Company Contact Name

Email Phone

Address City State Zip

I would like to sponsor Exodus Place’s 2022 events at the following level:

- Diamond - \$10,000
- Platinum - \$5,000
- Gold - \$3,000
- Silver - \$1,000
- Bronze - \$100
- Other - \$_____

Questions? Contact Jeanie *Mail this form in the enclosed envelope, along with a check, to:*
 Jeanie@exodusplace.org 322 Front Ave AW, Grand Rapids, MI. 49504
 (616) 242-9130 Ext. 31 *To submit electronically, email to jeanie@exodusplace.org and submit donation at www.exodusplace.org*